



## **ENTRY CERTIFICATE IN BUSINESS ANALYSIS™ (ECBA™)**

Gain foundational knowledge on business analysis and showcase your knowledge for the in-demand field of business analysis with an ECBA™ certification from the International Institute of Business Analysis (IIBA®).

## Benefits of ECBA™ Certification

- Stepping stone to a career in business analysis
- Set yourself apart from other Business Analysts with a globally recognized business analysis (BA) certification
- Explore new job opportunities in the in-demand field of business analysis
- Showcase a solid understanding of the fundamentals of business analysis
- Experience increased fulfillment at work
- Improve your earning potential
- Explore better job opportunities
- Enjoy greater confidence at work
- Certified Business Analyst's earn 8% more than their non-certified counterparts

## Certification Path

- ECBA recognizes individuals ready to develop their business analysis skills , Knowledge and behaviors as practicing business

ECBA

analysis professionals.

CCBA

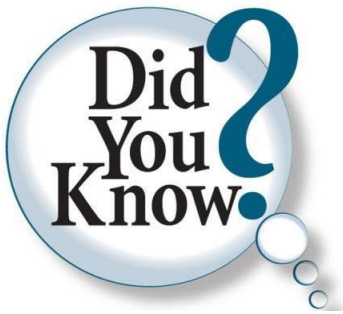
- CCBA recognizes skilled BA professionals who have two to three years of practical business analysis work experience

CBAP

- CBAP recognizes seasoned BA professionals who have over five years of practical business analysis work experience.

## Key Features

- Exam Simulators
- Hand book course Material
- 22 PDUs offered
- Courseware aligned to IIBA's 2016 CCBA release
- 24x7 assistance and support
- Money Back Guarantee \*



The prospects for a career in business analysis are promising and growing. The business analysis profession is one of the highest growing occupations right industry growth projected between now with 14% 2014-2024\*.



## Modes of Engagement



### Instructor-Led Classroom Training

2-Day ECBA™ Certification exam prep classroom training workshops conducted worldwide.



### Instructor-Led Live Online Training

Provided to your company's employees across global locations through Citrix GoToMeeting or Cisco WebEx.



### Self-Placed E-Learning

Anywhere, anytime access to E-Learning through a Learning Management System for employees across the globe.



### Enterprise Training

In-House instructor-led 2-day ECBA™ certification training in your office across global locations.



## ECBA™ Course Agenda

- Introduction of ECBA™
- BABOK® Guide - Business Analysis Key Terms
- Business Analysis - Planning, Monitoring, Tasks And Techniques
- Business Analysis - Managing Requirements
- Business Analysis - Capturing Designing Requirements
- Applying Business Analysis Skills



## ECBA™ Eligibility Requirements

The ECBA™ certification does not require any previous Business Analysis work experience

- Ensure you register an account with IIBA®
- Complete a minimum of 21 Professional Development (PD) hours within the last four years. Agree with the IIBA® Code of Conduct.
- Agree with IIBA® Terms and Conditions.

## ECBA® Certification Fees

Application Fee (non-refundable and non-transferable)		Exam Fee		Exam Re-Write Fee US Dollars	
Member	Non-member	Member	Non-member	Member	Non-member
\$60 USD	\$60 USD	\$110 USD	\$235 USD	\$85 USD	\$195 USD

## ECBA® Examination Information

- The ECBA™ exam has been developed in line with the role and responsibilities an entry level business analysis professional would be expected to have to effectively perform their job in their first year as a practitioner. The ECBA™ Exam is based on the BABOK® Guide.
- The ECBA™ exam has 50 multiple choice knowledge-based questions and must be completed in one hour.

## ECBA® Exam Format

### ECBA Exam Pattern

Business Analysis Knowledge Percent	Percent
Business analysis and the BA professional	2.5%
Underlying competencies	5%
Business analysis key concepts	5%
Techniques	12.5%



<b>BABOK® Guide Knowledge Areas</b>	<b>Percent</b>
Business analysis planning and monitoring	5%
Elicitation and collaboration	20%
Requirements life cycle management 20%	20%
Strategy analysis	5%
Requirements analysis and design definition	24%
Solution evaluation	1%

### **Average ECBA™ Salary**

According to the IIBA® Annual Business Analysis Salary Survey report Certified Business Analyst's earn 8% more than their non-certified counterparts.

## ECBA™ Target Audience

- The ECBA™ certificate is for:
- Individuals starting a career in Business Analysis
- New Business Analysts
- Students enrolled in Ba academic programs
- New graduates
- Professionals in career transition Functional managers who manage BAs Non-BA professionals
- Business Analysis Professionals



## About AR Learners

- AR Learners is a leading training provider, helping professionals across industries and sectors develop new expertise and bridge their skill gap for recognition and growth in the global corporate world. Developed with the intention of delivering high value training through innovative and practical approaches, AR Learners offers a wide range of services in training, learning and development in the fields of technology and management.
- The founders of the company are zealous young entrepreneurs, who were motivated by the need to fill a niche in the IT Training industry for professionals and they are aided in their goal by industry experts who conduct the workshops; igniting minds and motivating professionals to face on-the-job challenges
- AR Learners is an professional certification training provider catering its services globally across countries including USA , UK, CANADA, Australia, ,India, Middle East, Netherlands, Germany, France etc.
- With over 150 consultants and trainers, we have one of the largest pool of in-house experts in the industry. The training content, course material, and training methodology are developed by in-house subject matter experts and accredited by global certifying authorities to ensure the quality training experience.



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